# Subject Outlines
## Global Business Management

### Core Subjects

<table>
<thead>
<tr>
<th>Subject</th>
<th>Course Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Global Mindset</td>
<td>GBM901</td>
</tr>
<tr>
<td>The Global Organisation</td>
<td>GBM902</td>
</tr>
<tr>
<td>Strategic Awareness</td>
<td>GBM903</td>
</tr>
<tr>
<td>Entrepreneurship and Innovation Studies</td>
<td>GBM904</td>
</tr>
<tr>
<td>Global Projects</td>
<td>GBM905</td>
</tr>
<tr>
<td>The Global Economy</td>
<td>GBM906</td>
</tr>
<tr>
<td>Ethics and Business</td>
<td>GBM907</td>
</tr>
<tr>
<td>Financial Decision Making</td>
<td>GBM908</td>
</tr>
<tr>
<td>Work-integrated Learning</td>
<td>GBM909</td>
</tr>
<tr>
<td>Research Methods</td>
<td>GBM914</td>
</tr>
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### Elective Subjects

<table>
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<tbody>
<tr>
<td>Marketing Across Borders</td>
<td>GBM910</td>
</tr>
<tr>
<td>Resilient Businesses</td>
<td>GBM911</td>
</tr>
<tr>
<td>Negotiation and Conflict Resolution</td>
<td>GBM912</td>
</tr>
<tr>
<td>Evaluating Technology for Global Business</td>
<td>GBM913</td>
</tr>
<tr>
<td>Research Project</td>
<td>GBM915</td>
</tr>
<tr>
<td>Global Human Resource Management</td>
<td>GBM916</td>
</tr>
<tr>
<td>Transnational Business Law</td>
<td>GBM917</td>
</tr>
<tr>
<td>E-Marketing</td>
<td>MHE615</td>
</tr>
<tr>
<td>(refer to Master of International Hotel Management)</td>
<td></td>
</tr>
<tr>
<td>New Products and Service Development</td>
<td>MHE616</td>
</tr>
<tr>
<td>(refer to Master of International Hotel Management)</td>
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THE GLOBAL MINDSET (GBM901)

SECTION 1 – GENERAL INFORMATION

1.1 Administrative details

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1.2 Core or elective subject

Indicate if the subject is a

- core subject
- elective subject
- other (please specify below):

1.3 Subject weighting

Using the table below, indicate the credit point weighting of this subject and the credit point total for the course of study (for example, 10 credit points for the subject and 320 credit points for the course of study).

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| | • 16 credit points for Graduate Diploma in Global Business Management  
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1.4 Student workload

Using the table below, indicate the expected student workload per week for this subject.

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<th>No. timetabled hours per week*</th>
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* Total time spent per week at lectures, tutorials, clinical and other placements etc.
** Total time students are expected to spend per week in studying, completing assignments, etc.
*** That is, * + ** = workload hours.

For those students requiring additional English language support, how many additional hours per week is it expected that they will undertake?

Additional English language support: 4 hours per week

1.5 Delivery mode

Tick all applicable delivery modes for the subject:

- [x] Face to face on site
- [ ] E-learning (online)
- [ ] Intensive (provide details)

- [x] Block release (provide details)

When required, subjects in the course will be taught in block mode. When this occurs, the subject will not be part of normal scheduled classes. Block mode will be used to respond to various student needs i.e. small student cohort or industry request to deliver programs on site.

- [ ] Work-integrated learning activity
- [ ] Mixed/blended
- [ ] Distance/independent learning (untimetabled)
- [x] Full-time
- [x] Part-time
- [ ] External
- [ ] Fast track (provide details)

- [ ] Other (please specify)
1.6 Pre-requisites and co-requisites

Are students required have undertaken a prerequisite or co-requisite subject for this subject?

☐ Yes  ☒ No

If YES, provide details of the prerequisite or co-requisite requirements below.


1.7 Other resource requirements

Do students require access to specialist facilities and/or equipment for this subject (for example, special computer access, physical education equipment)?

☐ Yes  ☒ No

If YES, provide details of specialist facilities and/or equipment below.


## SECTION 2 – ACADEMIC DETAILS

### Learning outcomes for subject
On completing this subject, students will be able to:

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<td><strong>Type * (see examples noted below this table)</strong></td>
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<td><strong>Weighting (% of total marks for subject)</strong></td>
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- Recognise and reflect critically upon the role and challenges of managers working in a global context;
- Analyse and evaluate the characteristics of leadership in a global business context;
- Apply the skills of critical and analytical thinking, written and oral communication and international team work to the theory and practice of international management;
- Generate a “Global Mindset”

| Research Review (2,000 word) | Week 5 | 20% |

- Recognise and reflect critically upon the role and challenges of managers working in a global context;
- Review and synthesise knowledge of cultural issues affecting managerial and employee behaviour and motivation in a number of countries
- Analyse and evaluate the characteristics of leadership in a global business context;
- Apply the skills of critical and analytical thinking, written and oral communication and international team work to the theory and practice of international management;

| Presentation of Biographical Research Project (30 min) | Week 10 | 40% |

- Analyse the influence of international management theories and behaviour on global business and organisations within particular countries;
- Reflect critically upon the complexity of relations within and between different cultures;
- Examine international negotiation methods and processes from initiation, preparation, implementation and closure;

| Exam | End of Term Week 12 | 40% |

*Examples of types of assessment tasks include: assignments; examinations; group projects; online quiz/test; presentations; work-based projects; and reflective journals. Ensure that details of the types of assessment tasks are included such as specific topics, duration/length/word limit of assessment and any specific formats.*
2.1 Prescribed and recommended readings

Provide below, in formal reference format, a list of the prescribed and recommended readings for the subject.

**Prescribed:**


**Recommended:**


Together with a collection of relevant readings from the following journals:

- Competitiveness Review (incorporating Journal of Global Competitiveness)
- Harvard Business Review
- Global Business and Organizational Excellence
- Global Networks
- International Business Review
- Industrial and Commercial Training
- Journal of International Business Studies
- Journal of International Management
- Journal of World Business
- Management International Review
- MIT Sloan Management Review
## SECTION 1 – GENERAL INFORMATION

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### 1.2 Core or elective subject

Indicate if the subject is a:
- ☒ core subject
- ☐ elective subject
- ☐ other (please specify below):

### 1.3 Subject weighting

Using the table below, indicate the credit point weighting of this subject and the credit point total for the course of study (for example, 10 credit points for the subject and 320 credit points for the course of study).

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For those students requiring additional English language support, how many additional hours per week is it expected that they will undertake?

Additional English language support: 4 hours per week

1.5 Delivery mode

Tick all applicable delivery modes for the subject:

- [x] Face to face on site
- □ E-learning (online)
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- □ Work-integrated learning activity
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- [x] Full-time
- [x] Part-time
- □ External
- □ Fast track (provide details)

- □ Other (please specify)

1.6 Pre-requisites and co-requisites

Are students required have undertaken a prerequisite or co-requisite subject for this subject?

□ Yes  [x] No

If YES, provide details of the prerequisite or co-requisite requirements below.
### 1.7 Other resource requirements

Do students require access to specialist facilities and/or equipment for this subject (for example, special computer access, physical education equipment)?

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If YES, provide details of specialist facilities and/or equipment below.

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<td>On completing this subject, students will be able to:</td>
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<tr>
<td>• Analyse what constitutes a global business;</td>
<td>Individual Research Essay (2,000 words)</td>
<td>Week 6</td>
<td>25%</td>
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<tr>
<td>• Analyse the nature of the global economy;</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>• Recognise and reflect critically upon the key forces that tend to drive global business;</td>
<td></td>
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<tr>
<td>• Evaluate the institutions within countries that can influence workers, customers and organisational behavior;</td>
<td>Group Case Study Presentation (30 min)</td>
<td>Week 10</td>
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<td>• Evaluate and critique the way in which global business responds to social inequity;</td>
<td></td>
<td></td>
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<td>• Recognise the importance of valuing the diversity of all stakeholders in a global business and evaluate the roles they play in the success of organisations;</td>
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<td>• Critically evaluate opportunities and risks relevant to global businesses.</td>
<td></td>
<td></td>
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<tr>
<td>• Evaluate how different natural environments, history, culture, economics, politics and technology are likely to affect business operations in various regions and countries;</td>
<td>Exam</td>
<td>End of Term Week 12</td>
<td>40%</td>
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<td>• Critically reflect on the social inequality and its implications for global business;</td>
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**Prescribed:**
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**Recommended:**


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Indicate if the subject is a

- ☒ core subject
- ☐ elective subject
- ☐ other (please specify below):

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For those students requiring additional English language support, how many additional hours per week is it expected that they will undertake?

Additional English language support: 4 hours per week

### 1.5 Delivery mode

Tick all applicable delivery modes for the subject:

- [ ] Face to face on site
- [ ] E-learning (online)
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- [ ] Block release (provide details)

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- [ ] Work-integrated learning activity
- [ ] Mixed/blended
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- [ ] Full-time
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1.6 Pre-requisites and co-requisites

Are students required have undertaken a prerequisite or co-requisite subject for this subject?

☐ Yes  ☒ No

If YES, provide details of the prerequisite or co-requisite requirements below.

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<td>• Analyse critically industry attractiveness and profitability through the use of environmental scanning techniques;</td>
<td>Case Study Presentation (30mins)</td>
<td>Weeks 7 &amp; 8</td>
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<td>• Reflect critically upon strategic capabilities and sustainable competitive advantage;</td>
<td></td>
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<td>• Generate and justify strategies required to enter foreign markets;</td>
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<td>• Evaluate strategies relating to diversification, acquisition and restructuring;</td>
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<td>• Generate and justify solutions to complex problems in the global business environment</td>
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<tr>
<td>• Evaluate the influence that political, economic, social and technological issues have on global strategy;</td>
<td>Research Report (3,000 words)</td>
<td>Week 10</td>
<td>60%</td>
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<td>• Evaluate the importance of managing global competitive dynamics;</td>
<td></td>
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<td>• Evaluate governance structures around the world;</td>
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1.5 Delivery mode

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☑️ Face to face on site
☐ E-learning (online)
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☐ Work-integrated learning activity
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<td>• Evaluate successful and unsuccessful examples of entrepreneurship from a range of perspectives including small business, technology start-up, large organisations, spin outs and social enterprise;</td>
<td>Case Study (1,000 words)</td>
<td>Week 5</td>
<td>30%</td>
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<tr>
<td>• Analyse and assess the various types of innovation;</td>
<td>Group Case Study (2,000 words)</td>
<td>Week 8</td>
<td>40%</td>
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<td>• Interpret innovation concepts to case examples in different contexts;</td>
<td>Creative Journal (3,000 words)</td>
<td>Week 10</td>
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* Examples of types of assessment tasks include: assignments; examinations; group projects; online quiz/test; presentations; work-based projects; and reflective journals. Ensure that details of the types of assessment tasks are included such as specific topics, duration/length/word limit of assessment and any specific formats.
### 2.1 Prescribed and recommended readings

Provide below, in formal reference format, a list of the prescribed and recommended readings for the subject.

**Prescribed:**

**Recommended:**


- Together with a collection of relevant readings from the following journals:
  - Competitiveness Review (incorporating Journal of Global Competitiveness)
  - Global Business and Organizational Excellence
  - Global Networks
  - International Business Review
  - Journal of International Business Studies
  - Journal of International Management
  - Journal of World Business
  - Management International Review
GLOBAL PROJECTS (GBM905)

SECTION 1 – GENERAL INFORMATION

1.1 Administrative details

<table>
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<td></td>
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</tbody>
</table>

1.2 Core or elective subject

Indicate if the subject is a

- ☒ core subject
- ❌ elective subject
- ❌ other (please specify below):

1.3 Subject weighting

Using the table below, indicate the credit point weighting of this subject and the credit point total for the course of study (for example, 10 credit points for the subject and 320 credit points for the course of study).

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<tr>
<th>Subject credit points</th>
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</thead>
<tbody>
<tr>
<td>Example: 10 credit points</td>
<td>Example: 320 credit points</td>
</tr>
<tr>
<td>2</td>
<td>32</td>
</tr>
</tbody>
</table>

1.4 Student workload

Using the table below, indicate the expected student workload per week for this subject.

<table>
<thead>
<tr>
<th>No. timetabled hours per week*</th>
<th>No. personal study hours per week**</th>
<th>Total workload hours per week***</th>
</tr>
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<tbody>
<tr>
<td>4</td>
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</tr>
</tbody>
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* Total time spent per week at lectures, tutorials, clinical and other placements etc.
** Total time students are expected to spend per week in studying, completing assignments, etc.
*** That is, * + ** = workload hours.

For those students requiring additional English language support, how many additional hours per week is it expected that they will undertake?

Additional English language support: 4 hours per week
1.5 **Delivery mode**

Tick all applicable delivery modes for the subject:

- [x] Face to face on site
- [ ] E-learning (online)
- [ ] Intensive (provide details)

- [x] Block release (provide details)

When required, subjects in the course will be taught in block mode. When this occurs, the subject will not be part of normal scheduled classes. Block mode will be used to respond to various student needs i.e. small student cohort or industry request to deliver programs on site.

- [ ] Work-integrated learning activity
- [ ] Mixed/blended
- [ ] Distance/independent learning (untimetabled)
- [x] Full-time
- [x] Part-time
- [ ] External
- [ ] Fast track (provide details)

- [ ] Other (please specify)

1.6 **Pre-requisites and co-requisites**

Are students required have undertaken a prerequisite or co-requisite subject for this subject?

- [ ] Yes  [x] No

If YES, provide details of the prerequisite or co-requisite requirements below.

1.7 **Other resource requirements**

Do students require access to specialist facilities and/or equipment for this subject (for example, special computer access, physical education equipment)?

- [ ] Yes  [x] No

If YES, provide details of specialist facilities and/or equipment below.
**SECTION 2 – ACADEMIC DETAILS**

<table>
<thead>
<tr>
<th>Learning outcomes for subject</th>
<th>Assessment tasks</th>
<th>When assessed – year, session &amp; week</th>
<th>Weighting (% of total marks for subject)</th>
</tr>
</thead>
<tbody>
<tr>
<td>On completing this subject, students will be able to:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Reflect critically upon the importance of project management in global organizations;</td>
<td>Research Report Focusing on a Global Project (2,000 words)</td>
<td>Week 8</td>
<td>30%</td>
</tr>
<tr>
<td>• Reflect critically upon the key principles that drive the effective management of projects and their teams;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Critically analyse the broad specific management skills in global project management, including project teams;</td>
<td>Exam</td>
<td>Week 12</td>
<td>40%</td>
</tr>
<tr>
<td>• Reflect critically upon the importance of project management in global organizations;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Justify the importance of monitoring projects and the use of information systems;</td>
<td>Computer Lab Application of Microsoft Project Software</td>
<td>Ongoing</td>
<td>30%</td>
</tr>
<tr>
<td>• Investigate and appraise the strategies to incorporate and control scope, schedule, cost and quality required for creating successful project outcomes;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Justify the importance of monitoring projects and the use of information systems;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Generate convincing arguments as to the need for project control, auditing and termination in global project management.</td>
<td></td>
<td></td>
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*Examples of types of assessment tasks include: assignments; examinations; group projects; online quiz/test; presentations; work-based projects; and reflective journals. Ensure that details of the types of assessment tasks are included such as specific topics, duration/length/word limit of assessment and any specific formats.*
2.1 Prescribed and recommended readings

Provide below, in formal reference format, a list of the prescribed and recommended readings for the subject.

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1.2 Core or elective subject

Indicate if the subject is a
- ☒ core subject
- ☐ elective subject
- ☐ other (please specify below):

1.3 Subject weighting

Using the table below, indicate the credit point weighting of this subject and the credit point total for the course of study (for example, 10 credit points for the subject and 320 credit points for the course of study).

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<tr>
<th>Subject credit points Example: 10 credit points</th>
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| 2 | • 32 credit points for Master of Global Business Management  
• 16 credit points for Graduate Diploma in Global Business Management |

1.4 Student workload

Using the table below, indicate the expected student workload per week for this subject.

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<thead>
<tr>
<th>No. timetabled hours per week*</th>
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* Total time spent per week at lectures, tutorials, clinical and other placements etc.

** Total time students are expected to spend per week in studying, completing assignments, etc.

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For those students requiring additional English language support, how many additional hours per week is it expected that they will undertake?

Additional English language support: 4 hours per week
1.5 **Delivery mode**

Tick all applicable delivery modes for the subject:

- [ ] Face to face on site
- [ ] E-learning (online)
- [ ] Intensive (provide details)

- [ ] Block release (provide details)

When required, subjects in the course will be taught in block mode. When this occurs, the subject will not be part of normal scheduled classes. Block mode will be used to respond to various student needs i.e. small student cohort or industry request to deliver programs on site.

- [ ] Work-integrated learning activity
- [ ] Mixed/blended
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- [ ] Full-time
- [ ] Part-time
- [ ] External
- [ ] Fast track (provide details)

- [ ] Other (please specify)

1.6 **Pre-requisites and co-requisites**

Are students required have undertaken a prerequisite or co-requisite subject for this subject?

- [ ] Yes  [ ] No

If YES, provide details of the prerequisite or co-requisite requirements below.

1.7 **Other resource requirements**

Do students require access to specialist facilities and/or equipment for this subject (for example, special computer access, physical education equipment)?

- [ ] Yes  [ ] No

If YES, provide details of specialist facilities and/or equipment below.
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<tbody>
<tr>
<td>On completing this subject, students will be able to:</td>
<td>A macro-economic analysis and comparison of 2 global economies (2,500 words)</td>
<td>Week 6</td>
<td>50%</td>
</tr>
<tr>
<td>• Analyse critically the nature of the economic forces that impact firms in the global business environment</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Critically analyse economic theory and interpretation of global economic events and circumstances;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Critically analyse how the distribution of global power, scarcity and competition will shape our world;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Reflect critically upon regional development, resources and partnerships that will be important in the future;</td>
<td>Critically analyse the short to medium term business prospects of a chosen industry sector in the wake of the current changing economic environment (2,500 words)</td>
<td>Week 10</td>
<td>50%</td>
</tr>
<tr>
<td>• Critically analyse published articles and supporting data on global economies and interpret these as to their effect on business and government organizations</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Reflect critically upon potential future changes in the global economy;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Investigate global financial markets and assess the skills needed for future growth and development;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Critically evaluate the role of government and governance in the continuation of globalisation in business;</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>• Critically analyse how the global financial crisis has impacted the global economy and reflect critically upon what we can learn from this experience.</td>
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**Prescribed:**

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Together with a collection of relevant readings from the following Journals:
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1.2 Core or elective subject

Indicate if the subject is a

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For those students requiring additional English language support, how many additional hours per week is it expected that they will undertake?

Additional English language support: 4 hours per week
1.5 **Delivery mode**

Tick all applicable delivery modes for the subject:

- [ ] Face to face on site
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When required, subjects in the course will be taught in block mode. When this occurs, the subject will not be part of normal scheduled classes. Block mode will be used to respond to various student needs i.e. small student cohort or industry request to deliver programs on site.

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- [ ] Other (please specify)

1.6 **Pre-requisites and co-requisites**

Are students required have undertaken a prerequisite or co-requisite subject for this subject?

- [ ] Yes  [ ] No

If **YES**, provide details of the prerequisite or co-requisite requirements below.

1.7 **Other resource requirements**

Do students require access to specialist facilities and/or equipment for this subject (for example, special computer access, physical education equipment)?

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</thead>
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<tr>
<td>On completing this subject, students will be able to:</td>
<td>• Reflect critically upon the impact and implications of a range of ethical and moral issues of a business enterprise working in a global context; • Critically analyse and interpret the principles of ethical decision-making methodologies and their application to a variety of business operations and management;</td>
<td>A major essay that critically examines an ethical business case study that is globally oriented (3,000 words)</td>
<td>Week 8</td>
</tr>
<tr>
<td></td>
<td>• Evaluate and justify ways in which ethical practices can be improved within global business organisation; • Critically analyse the dilemma(s) between ethics; shareholders’ financial expectations and international business practices; • Critically reflect upon the ramifications of a business manager’s actions, from an ethical viewpoint.</td>
<td>Exam</td>
<td>Week 12</td>
</tr>
</tbody>
</table>

* Examples of types of assessment tasks include: assignments; examinations; group projects; online quiz/test; presentations; work-based projects; and reflective journals. Ensure that details of the types of assessment tasks are included such as specific topics, duration/length/word limit of assessment and any specific formats.*
2.1 Prescribed and recommended readings

Provide below, in formal reference format, a list of the prescribed and recommended readings for the subject.

**Prescribed:**
Carroll, BA & Bucholtz, AK 2012, *Business and society: ethics, sustainability and stakeholder management*, 8th edn, South-Western Cengage Learning, Mason OH.

**Recommended:**


**Journals**
- Academy of Management Journal
- Academy of Management Review
- Business & Society
- Business & Society Review
- Ethical Corporation (magazine style)
- Ethical Investor
- Journal of Business Ethics
SECTION 1 – GENERAL INFORMATION

1.1 Administrative details

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</tbody>
</table>

1.2 Core or elective subject

Indicate if the subject is a

- [ ] core subject
- [ ] elective subject
- [ ] other (please specify below):

1.3 Subject weighting

Using the table below, indicate the credit point weighting of this subject and the credit point total for the course of study (for example, 10 credit points for the subject and 320 credit points for the course of study).

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1.4 Student workload

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* Total time spent per week at lectures, tutorials, clinical and other placements etc.

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For those students requiring additional English language support, how many additional hours per week is it expected that they will undertake?

Additional English language support: 4 hours per week
1.5 **Delivery mode**

Tick all applicable delivery modes for the subject:

- [x] Face to face on site
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- [ ] Other (please specify)

1.6 **Pre-requisites and co-requisites**

Are students required have undertaken a prerequisite or co-requisite subject for this subject?

- [ ] Yes   [x] No

If YES, provide details of the prerequisite or co-requisite requirements below.

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- [ ] Yes   [x] No

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<tr>
<td>On completing this subject, students will be able to:</td>
<td>Type * (see examples noted below this table)</td>
<td>Financial Case Study (2,500 words)</td>
<td>40%</td>
</tr>
<tr>
<td>• Critically analyse the financial risks associated with running an international organisation;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Analyse critically how various financial instruments affect our business;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Investigate the need for a Global Financial Structure, Strategy &amp; Plan in order to minimise tax liabilities &amp; maximise group profitability in both home and international markets.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Research Essay (2,500 words)</td>
<td>Week 7</td>
<td>20%</td>
</tr>
<tr>
<td>• Investigate the important tools and techniques used to make strategic financial decisions;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Critically reflect on the role of the major players in the financial markets and what impact they have on our business;</td>
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<td></td>
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<tr>
<td>• Investigate and critically analyse the essential issues in regulatory reporting</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Exam</td>
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### 2.1 Prescribed and recommended readings

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Together with a collection of relevant readings from the following Journals:
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<tr>
<td>8 hours</td>
<td>8 hours study A minimum of 600 hours over 24 weeks</td>
<td></td>
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* Total time spent per week at lectures, tutorials, clinical and other placements etc.

** Total time students are expected to spend per week in studying, completing assignments, etc.

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Additional English language support: 4 hours per week
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Tick all applicable delivery modes for the subject:

- [x] Face to face on site
- [x] Intensive (provide details)
- [ ] E-learning (online)
- [ ] Block release (provide details)
- [x] Work-integrated learning activity
- [ ] Mixed/blended
- [ ] Distance/independent learning (untimetabled)
- [ ] Full-time
- [ ] Part-time
- [ ] External
- [ ] Fast track (provide details)
- [ ] Other (please specify)

1.6 **Pre-requisites and co-requisites**

Are students required have undertaken a prerequisite or co-requisite subject for this subject?  
- [x] Yes  
- [ ] No

**If YES**, provide details of the prerequisite or co-requisite requirements below.

For the Master of Global Business Management students must complete the 9 specified core subjects and 3 elective subjects before enrolling in the capstone subject GBM909 Work-integrated Learning

1.7 **Other resource requirements**

Do students require access to specialist facilities and/or equipment for this subject (for example, special computer access, physical education equipment)?

- [ ] Yes  
- [x] No

**If YES**, provide details of specialist facilities and/or equipment below.
### SECTION 2 – ACADEMIC DETAILS

<table>
<thead>
<tr>
<th>Learning outcomes for subject</th>
<th>Assessment tasks</th>
<th>When assessed – year, session &amp; week</th>
<th>Weighting (% of total marks for subject)</th>
</tr>
</thead>
<tbody>
<tr>
<td>On completing this subject, students will be able to:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Investigate global industry’s requirements for employment &amp; selection process;</td>
<td>Performance Evaluation from the workplace (conducted in conjunction with workplace supervisor)</td>
<td>Week 10</td>
<td>25%</td>
</tr>
<tr>
<td>• Critically reflect upon key performance competencies for success in the global business environment;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Generate a professional network for career development and advancement;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Critically analyse employability trends in a global context;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Evaluate the financial drivers influencing business decision making;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Critically evaluate the operations of a global business organisation from a management perspective;</td>
<td>Workplace Research Proposal and Project</td>
<td>Week 8, Term 1</td>
<td>10%</td>
</tr>
<tr>
<td>• Evaluate, implement and justify strategies for personal &amp; professional action planning;</td>
<td>Workplace Research Proposal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Apply analytical and research skills in the execution of projects and tasks;</td>
<td>(2,500 Words)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Critically reflect upon the application of established theories learned in other subjects to the workplace;</td>
<td>Students must identify a workplace problem/issue and develop a proposal to conduct research into the problem/issue. Students will be required to apply disciplinary methods and approaches in their selected field of study and design a research question related to the problem/issue, develop key research objectives, conduct a review of literature related to the problem/issue and develop a methodological framework to investigate the problem/issue.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Learning outcomes for subject</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>------------------------------</td>
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<td>On completing this subject, students will be able to:</td>
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<tr>
<td><strong>Type</strong> <em>(see examples noted below this table)</em></td>
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<td><strong>Weighting</strong> (% of total marks for subject)</td>
<td></td>
</tr>
<tr>
<td>Workplace Research Project <em>(7,500-10,000 words)</em></td>
<td>Week 9, Term 2</td>
<td>40%</td>
<td></td>
</tr>
<tr>
<td>Students are required to undertake primary research investigating the issue/problem identified in the workplace research proposal. Students must extend the literature review developed in the research proposal; collect and synthesise information using appropriate research tool(s); Critically reflect upon and interpret the information; provide recommendations to address the problem/issue and arrive at a meaningful conclusion based on the above. <em>(Topic to be negotiated between student and the workplace supervisor and to be approved by academic mentor)</em></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Critically reflect upon experiences within a global business; • Contribute to the organisational workplace through appropriate responses to projects and/or tasks as a constructive member of a team;</td>
<td>Reflective Journal</td>
<td>Ongoing</td>
<td>25%</td>
</tr>
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*Examples of types of assessment tasks include: assignments; examinations; group projects; online quiz/test; presentations; work-based projects; and reflective journals. Ensure that details of the types of assessment tasks are included such as specific topics, duration/length/word limit of assessment and any specific formats.*
2.1 Prescribed and recommended readings

Provide below, in formal reference format, a list of the prescribed and recommended readings for the subject.

**Prescribed:**

**Recommended:**


**Journals:**
- Journal of International Management
- Competitiveness Review (incorporating Journal of Global Competitiveness)
- Journal of World Business
- Management International Review
- Strategic Direction
- Advances in Competitiveness Research
- Asia Pacific Journal of Human Resources
- Journal of International Management
- Journal of International Business Studies
SECTION 1 – GENERAL INFORMATION

1.1 Administrative details

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<th>Associated higher education awards (for example, Bachelor, Diploma)</th>
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1.2 Core or elective subject

Indicate if the subject is a
- [ ] core subject
- [x] elective subject
- [ ] other (please specify below):

1.3 Subject weighting

Using the table below, indicate the credit point weighting of this subject and the credit point total for the course of study (for example, 10 credit points for the subject and 320 credit points for the course of study).

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<tr>
<th>Subject credit points</th>
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<tbody>
<tr>
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<tr>
<td>2</td>
<td></td>
</tr>
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1.4 Student workload

Using the table below, indicate the expected student workload per week for this subject.

<table>
<thead>
<tr>
<th>No. timetabled hours per week*</th>
<th>No. personal study hours per week**</th>
<th>Total workload hours per week***</th>
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<td>8</td>
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* Total time spent per week at lectures, tutorials, clinical and other placements etc.
** Total time students are expected to spend per week in studying, completing assignments, etc.
*** That is, * + ** = workload hours.

For those students requiring additional English language support, how many additional hours per week is it expected that they will undertake?

Additional English language support: 4 hours per week
1.5 **Delivery mode**

Tick all applicable delivery modes for the subject:

- Face to face on site
- E-learning (online)
- Intensive (provide details)
- Block release (provide details)

When required, subjects in the course will be taught in block mode. When this occurs, the subject will not be part of normal scheduled classes. Block mode will be used to respond to various student needs i.e. small student cohort or industry request to deliver programs on site.

- Work-integrated learning activity
- Mixed/blended
- Distance/independent learning (untimetabled)
- Full-time
- Part-time
- External
- Fast track (provide details)
- Other (please specify)

1.6 **Pre-requisites and co-requisites**

Are students required have undertaken a prerequisite or co-requisite subject for this subject?

- Yes  ☒ No

If YES, provide details of the prerequisite or co-requisite requirements below.

1.7 **Other resource requirements**

Do students require access to specialist facilities and/or equipment for this subject (for example, special computer access, physical education equipment)?

- Yes  ☒ No

If YES, provide details of specialist facilities and/or equipment below.
### SECTION 2 – ACADEMIC DETAILS

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<tr>
<td>On completing this subject, students will be able to:</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>• Critically reflect upon market research methods used in the global marketplace and determine their function in relation to global marketing decisions;</td>
<td>Individual Essay (2,500 words)</td>
<td>Week 5</td>
<td>20%</td>
</tr>
<tr>
<td>• Generate and justify a global platform for marketing;</td>
<td>Group presentation (Marketing Pitch)</td>
<td>Week 9</td>
<td>30%</td>
</tr>
<tr>
<td>• Evaluate and generate strategic alternatives for entry and expansion into overseas markets;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Critically reflect upon the importance of developing strategies and tactics for each of the marketing mix elements in a global context.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Analyse critically marketing strategies used in a global setting, including some of the challenges that companies face when marketing globally as opposed to domestically;</td>
<td>Exam</td>
<td>Week 12</td>
<td>50%</td>
</tr>
<tr>
<td>• Critically reflect upon the nature of cultural, social, economic and legal factors that can determine/influence the nature of entry in a global environment</td>
<td></td>
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* Examples of types of assessment tasks include: assignments; examinations; group projects; online quiz/test; presentations; work-based projects; and reflective journals. Ensure that details of the types of assessment tasks are included such as specific topics, duration/length/word limit of assessment and any specific formats.
2.1 Prescribed and recommended readings

Provide below, in formal reference format, a list of the prescribed and recommended readings for the subject.

**Prescribed:**

**Recommended:**


Together with a collection of relevant readings from the following Journals:
- International Business Review
- Journal of World Business
- Management International Review
- Journal of International Management
- Journal of Marketing
- Journal of European Marketing
- Journal of Public Policy and Marketing
- Journal of Business Research
SECTION 1 – GENERAL INFORMATION

1.1 Administrative details

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1.2 Core or elective subject

Indicate if the subject is a

- core subject
- elective subject
- other (please specify below):

1.3 Subject weighting

Using the table below, indicate the credit point weighting of this subject and the credit point total for the course of study (for example, 10 credit points for the subject and 320 credit points for the course of study).

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1.4 Student workload

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* Total time spent per week at lectures, tutorials, clinical and other placements etc.
** Total time students are expected to spend per week in studying, completing assignments, etc.
*** That is, * + ** = workload hours.

For those students requiring additional English language support, how many additional hours per week is it expected that they will undertake?

Additional English language support: 4 hours per week
1.5 Delivery mode
Tick all applicable delivery modes for the subject:

- Face to face on site
- E-learning (online)
- Intensive (provide details)

- Block release (provide details)

When required, subjects in the course will be taught in block mode. When this occurs, the subject will not be part of normal scheduled classes. Block mode will be used to respond to various student needs i.e. small student cohort or industry request to deliver programs on site.

- Work-integrated learning activity
- Mixed/blended
- Distance/independent learning (untimetabled)
- Full-time
- Part-time
- External
- Fast track (provide details)

- Other (please specify)

1.6 Pre-requisites and co-requisites
Are students required have undertaken a prerequisite or co-requisite subject for this subject?

- Yes  -  No

If YES, provide details of the prerequisite or co-requisite requirements below.

1.7 Other resource requirements
Do students require access to specialist facilities and/or equipment for this subject (for example, special computer access, physical education equipment)?

- Yes  -  No

If YES, provide details of specialist facilities and/or equipment below.
### Learning outcomes for subject

On completing this subject, students will be able to:

- Reflect critically upon the knowledge and skills of the successful environmentally and socially conscious manager
- Critically analyse the concept of environmentally sustainable development
- Evaluate the changing nature of environmental and social management trends, specific to a global business through emerging literature

### Assessment tasks

<table>
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<tr>
<th>Type * (see examples noted below this table)</th>
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<tr>
<td>Article critique presentation (30 min)</td>
<td>Weeks 4 - 6</td>
<td>30%</td>
</tr>
<tr>
<td>Report (2,500 words)</td>
<td>Week 8</td>
<td>30%</td>
</tr>
<tr>
<td>Exam</td>
<td>Week 12</td>
<td>40%</td>
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2.1 Prescribed and recommended readings

Provide below, in formal reference format, a list of the prescribed and recommended readings for the subject.

**Prescribed:**
Carroll, BA and Bucholtz, AK 2012, *Business and society: ethics, sustainability and stakeholder management*, 8th edn, South-Western Cengage Learning, Mason OH.

**Recommended:**


Together with a collection of relevant readings from the following journals:
- Competitiveness Review (incorporating Journal of Global Competitiveness)
- Global Business and Organizational Excellence
- Global Networks
- International Business Review
- Journal of International Business Studies
- Journal of International Management
- Journal of World Business
- Management International Review
SECTION 1 – GENERAL INFORMATION

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1.2 Core or elective subject

Indicate if the subject is a
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- elective subject
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* Total time spent per week at lectures, tutorials, clinical and other placements etc.
** Total time students are expected to spend per week in studying, completing assignments, etc.
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For those students requiring additional English language support, how many additional hours per week is it expected that they will undertake?

Additional English language support: 4 hours per week
1.5 Delivery mode
Tick all applicable delivery modes for the subject:

- Face to face on site
- E-learning (online)
- Intensive (provide details)
- Block release (provide details)

When required, subjects in the course will be taught in block mode. When this occurs, the subject will not be part of normal scheduled classes. Block mode will be used to respond to various student needs i.e. small student cohort or industry request to deliver programs on site.

- Work-integrated learning activity
- Mixed/blended
- Distance/independent learning (untimetabled)
- Full-time
- Part-time
- External
- Fast track (provide details)
- Other (please specify)

1.6 Pre-requisites and co-requisites
Are students required have undertaken a prerequisite or co-requisite subject for this subject?

- Yes  -  No

If YES, provide details of the prerequisite or co-requisite requirements below.

1.7 Other resource requirements
Do students require access to specialist facilities and/or equipment for this subject (for example, special computer access, physical education equipment)?

- Yes  -  No

If YES, provide details of specialist facilities and/or equipment below.
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- Investigate a variety of negotiating techniques and strategies;
- Analyse critically the various modes of conflict resolution in the global business environment;

<table>
<thead>
<tr>
<th>Week 7</th>
<th>30%</th>
</tr>
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- Critically reflect upon various theories of conflict resolution;
- Critically reflect upon the role of conflict in the business environment;

<table>
<thead>
<tr>
<th>Critical Essay Mediation-Arbitration-and Litigation (3,000 words)</th>
<th>Week 9</th>
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- Critically reflect upon various theories of conflict resolution;
- Investigate a variety of negotiating techniques and strategies;
- Analyse critically the various modes of conflict resolution in the global business environment;
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<th>Final Exam</th>
<th>Week12</th>
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### EVALUATING TECHNOLOGY FOR GLOBAL BUSINESS (GBM913)

**SECTION 1 – GENERAL INFORMATION**

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#### 1.2 Core or elective subject

Indicate if the subject is a
- [ ] core subject
- [x] elective subject
- [ ] other (please specify below):

NOTE: Research Strand within the degree followed by a research project

#### 1.3 Subject weighting

Using the table below, indicate the credit point weighting of this subject and the credit point total for the course of study (for example, 10 credit points for the subject and 320 credit points for the course of study).

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For those students requiring additional English language support, how many additional hours per week is it expected that they will undertake?

Additional English language support: 4 hours per week
1.5 Delivery mode
Tick all applicable delivery modes for the subject:

☒ Face to face on site
☐ E-learning (online)
☐ Intensive (provide details)

☒ Block release (provide details)

When required, subjects in the course will be taught in block mode. When this occurs, the subject will not be part of normal scheduled classes. Block mode will be used to respond to various student needs i.e. small student cohort or industry request to deliver programs on site.

☐ Work-integrated learning activity
☐ Mixed/blended
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☒ Part-time
☐ External
☐ Fast track (provide details)

☐ Other (please specify)

1.6 Pre-requisites and co-requisites
Are students required have undertaken a prerequisite or co-requisite subject for this subject?

☐ Yes  ☒ No

If YES, provide details of the prerequisite or co-requisite requirements below.

1.7 Other resource requirements
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☐ Yes  ☒ No

If YES, provide details of specialist facilities and/or equipment below.
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<tr>
<td>On completing this subject, students will be able to:</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>• Investigate and identify applications where technology can improve efficiency, effectiveness, transparency and reporting for a global business,</td>
<td>Presentation</td>
<td>Week 6-10</td>
<td>20%</td>
</tr>
<tr>
<td>• Evaluate how knowledge transfer takes place and describe its relevance to business knowledge management.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Critically analyse how technology can be used as an enabler for business strategy, organisational strategy and information systems;</td>
<td>Group Project</td>
<td>Week 8</td>
<td>30%</td>
</tr>
<tr>
<td>• Evaluate how technology can provide a global business with competitive advantage;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Critically reflect upon the risks for a global business of its technology infrastructure (software and hardware);</td>
<td></td>
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<tr>
<td>• Critically analyse how technology can be used as an enabler for business strategy, organisational strategy and information systems;</td>
<td>Exam</td>
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</tr>
<tr>
<td>• Investigate and identify applications where technology can improve efficiency, effectiveness, transparency and reporting for a global business,</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Evaluate how knowledge transfer takes place and describe its relevance to business knowledge management.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Examples of types of assessment tasks include: assignments; examinations; group projects; online quiz/test; presentations; work-based projects; and reflective journals. Ensure that details of the types of assessment tasks are included such as specific topics, duration/length/word limit of assessment and any specific formats.*
2.1 Prescribed and recommended readings

Provide below, in formal reference format, a list of the prescribed and recommended readings for the subject.

**Prescribed:**

Peng, MW 2013, *Global business, 3rd edn*, South-Western Cengage Learning, Mason OH.

**Recommended:**


Together with a collection of relevant readings from the following journals:

- Competitiveness Review (incorporating Journal of Global Competitiveness)
- Global Business and Organizational Excellence
- Global Networks
- International Business Review
- Journal of International Business Studies
- Journal of International Management
- Journal of World Business
- Management International Review
SECTION 1 – GENERAL INFORMATION

1.1 Administrative details

<table>
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<td>Master of Global Business Management</td>
<td>2 years</td>
<td></td>
<td>Dr Rajka Presbury</td>
</tr>
</tbody>
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1.2 Core or elective subject

Indicate if the subject is a

- [ ] core subject
- [ ] elective subject
- [ ] other (please specify below):

1.3 Subject weighting

Using the table below, indicate the credit point weighting of this subject and the credit point total for the course of study (for example, 10 credit points for the subject and 320 credit points for the course of study).

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<td>Example: 10 credit points</td>
<td>Example: 320 credit points</td>
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<tr>
<td>2</td>
<td>* 32 credit points for Master of Global Business Management</td>
</tr>
</tbody>
</table>

1.4 Student workload

Using the table below, indicate the expected student workload per week for this subject.

<table>
<thead>
<tr>
<th>No. timetabled hours per week*</th>
<th>No. personal study hours per week**</th>
<th>Total workload hours per week***</th>
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<td>8</td>
<td>12</td>
</tr>
</tbody>
</table>

* Total time spent per week at lectures, tutorials, clinical and other placements etc.
** Total time students are expected to spend per week in studying, completing assignments, etc.
*** That is, * + ** = workload hours.

For those students requiring additional English language support, how many additional hours per week is it expected that they will undertake?

Additional English language support: 4 hours per week
1.5 Delivery mode

Tick all applicable delivery modes for the subject:

- [x] Face to face on site
- [ ] E-learning (online)
- [ ] Intensive (provide details)

- [x] Block release (provide details)

When required, subjects in the course will be taught in block mode. When this occurs, the subject will not be part of normal scheduled classes. Block mode will be used to respond to various student needs i.e. small student cohort or industry request to deliver programs on site.

- [ ] Work-integrated learning activity
- [ ] Mixed/blended
- [ ] Distance/independent learning (untimetabled)
- [x] Full-time
- [x] Part-time
- [ ] External
- [ ] Fast track (provide details)

- [ ] Other (please specify)

1.6 Pre-requisites and co-requisites

Are students required have undertaken a prerequisite or co-requisite subject for this subject?

- [ ] Yes  
- [x] No

If YES, provide details of the prerequisite or co-requisite requirements below.

1.7 Other resource requirements

Do students require access to specialist facilities and/or equipment for this subject (for example, special computer access, physical education equipment)?

- [ ] Yes  
- [x] No

If YES, provide details of specialist facilities and/or equipment below.
## SECTION 2 – ACADEMIC DETAILS

<table>
<thead>
<tr>
<th>Learning outcomes for subject</th>
<th>Assessment tasks</th>
</tr>
</thead>
<tbody>
<tr>
<td>On completing this subject, students will be able to:</td>
<td></td>
</tr>
<tr>
<td>• Critically reflect upon the role of research within a modern business organisation operating globally;</td>
<td>Learning Portfolio (5,000 words)</td>
</tr>
<tr>
<td>• Analyse critically the various approaches to business and social research;</td>
<td>Ongoing</td>
</tr>
<tr>
<td>• Investigate the difference between primary and secondary research;</td>
<td>100%</td>
</tr>
<tr>
<td>• Justify the use of quantitative and qualitative data collection and analysis;</td>
<td></td>
</tr>
<tr>
<td>• Investigate a range of data collection methods and tools;</td>
<td></td>
</tr>
<tr>
<td>• Critically analyse research enquiry designs appropriate for global business research;</td>
<td></td>
</tr>
<tr>
<td>• Evaluate the ways in which management research can be written and disseminated.</td>
<td></td>
</tr>
</tbody>
</table>

*Examples of types of assessment tasks include: assignments; examinations; group projects; online quiz/test; presentations; work-based projects; and reflective journals. Ensure that details of the types of assessment tasks are included such as specific topics, duration/length/word limit of assessment and any specific formats.*
2.1 Prescribed and recommended readings

Provide below, in formal reference format, a list of the prescribed and recommended readings for the subject.

**Prescribed:**

**Recommended:**
Fink, A 2005, *Conducting Research Literature Reviews: From the Internet To Paper*, SAGE.

**Journals:**
- Journal of International Management
- Competitiveness Review (incorporating Journal of Global Competitiveness)
- Journal of World Business
- Management International Review
- Strategic Direction
- Advances in Competitiveness Research
- Asia Pacific Journal of Human Resources
- Journal of International Management
- Journal of International Business Studies
RESEARCH PROJECT (GBM915)

SECTION 1 – GENERAL INFORMATION

1.1 Administrative details

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<tr>
<th>Associated higher education awards</th>
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1.2 Core or elective subject

Indicate if the subject is a
- [ ] core subject
- [x] elective subject
- [ ] other (please specify below):

1.3 Subject weighting

Using the table below, indicate the credit point weighting of this subject and the credit point total for the course of study (for example, 10 credit points for the subject and 320 credit points for the course of study).

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| 4 | |

1.4 Student workload

Using the table below, indicate the expected student workload per week for this subject.

<table>
<thead>
<tr>
<th>No. timetabled hours per week*</th>
<th>No. personal study hours per week**</th>
<th>Total workload hours per week***</th>
</tr>
</thead>
<tbody>
<tr>
<td>(2 hours) Individual meetings with supervisor</td>
<td>18</td>
<td>20</td>
</tr>
</tbody>
</table>

* Total time spent per week at lectures, tutorials, clinical and other placements etc.
** Total time students are expected to spend per week in studying, completing assignments, etc.
*** That is, * + ** = workload hours.

For those students requiring additional English language support, how many additional hours per week is it expected that they will undertake?

Additional English language support: 4 hours per week
1.5 **Delivery mode**

Tick all applicable delivery modes for the subject:

- [x] Face to face on site
- [ ] E-learning (online)
- [ ] Intensive (provide details)

- [x] Block release (provide details)

When required, subjects in the course will be taught in block mode. When this occurs, the subject will not be part of normal scheduled classes. Block mode will be used to respond to various student needs i.e. small student cohort or industry request to deliver programs on site.

- [ ] Work-integrated learning activity
- [ ] Mixed/blended
- [ ] Distance/independent learning (untimetabled)
- [x] Full-time
- [x] Part-time
- [ ] External
- [ ] Fast track (provide details)

- [ ] Other (please specify)

1.6 **Pre-requisites and co-requisites**

Are students required have undertaken a prerequisite or co-requisite subject for this subject?

- [x] Yes  [ ] No

If **YES**, provide details of the prerequisite or co-requisite requirements below.

GBM914 Research Methods

1.7 **Other resource requirements**

Do students require access to specialist facilities and/or equipment for this subject (for example, special computer access, physical education equipment)?

- [ ] Yes  [x] No

If **YES**, provide details of specialist facilities and/or equipment below.
# SECTION 2 – ACADEMIC DETAILS

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<th>Learning outcomes for subject</th>
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<th>When assessed – year, session and week</th>
<th>Weighting (% of total marks for subject)</th>
</tr>
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</table>
| On completing this subject, students will be able to: | • Apply disciplinary methods and approaches in their selected field of study and design and justify a research question;  
• Conduct a literature review;  
• Investigate and synthesise information using appropriate research tool(s);  
• Critically reflect upon and interpret information;  
• Generate and justify meaningful conclusions. | Thesis  
(10,000 words) | Week 12 | 100% |

*Examples of types of assessment tasks include: assignments; examinations; group projects; online quiz/test; presentations; work-based projects; and reflective journals. Ensure that details of the types of assessment tasks are included such as specific topics, duration/length/word limit of assessment and any specific formats.*
2.1 Prescribed and recommended readings

Provide below, in formal reference format, a list of the prescribed and recommended readings for the subject.

**Prescribed:**

**Recommended:**
Fink, A 2005, *Conducting Research Literature Reviews: From the Internet To Paper*, SAGE.

**Journals:**
- Journal of International Management
- Competitiveness Review (incorporating Journal of Global Competitiveness)
- Journal of World Business
- Management International Review
- Strategic Direction
- Advances in Competitiveness Research
- Asia Pacific Journal of Human Resources
- Journal of International Management
- Journal of International Business Studies
GLOBAL HUMAN RESOURCE MANAGEMENT (GBM916)

SECTION 1 – GENERAL INFORMATION

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1.2 Core or elective subject

Indicate if the subject is a

- [ ] core subject
- [x] elective subject
- [ ] other (please specify below):

1.3 Subject weighting

Using the table below, indicate the credit point weighting of this subject and the credit point total for the course of study (for example, 10 credit points for the subject and 320 credit points for the course of study).

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* Total time spent per week at lectures, tutorials, clinical and other placements etc.
** Total time students are expected to spend per week in studying, completing assignments, etc.
*** That is, * + ** = workload hours.

For those students requiring additional English language support, how many additional hours per week is it expected that they will undertake?

Additional English language support: 4 hours per week
1.5 Delivery mode

Tick all applicable delivery modes for the subject:

- [x] Face to face on site
- [ ] E-learning (online)
- [ ] Intensive (provide details)

- [x] Block release (provide details)

When required, subjects in the course will be taught in block mode. When this occurs, the subject will not be part of normal scheduled classes. Block mode will be used to respond to various student needs i.e. small student cohort or industry request to deliver programs on site.

- [ ] Work-integrated learning activity
- [ ] Mixed/blended
- [ ] Distance/independent learning (untimetabled)
- [x] Full-time
- [x] Part-time
- [ ] External
- [ ] Fast track (provide details)

- [ ] Other (please specify)

1.6 Pre-requisites and co-requisites

Are students required have undertaken a prerequisite or co-requisite subject for this subject?

- [ ] Yes  - [ ] No

If YES, provide details of the prerequisite or co-requisite requirements below.

1.7 Other resource requirements

Do students require access to specialist facilities and/or equipment for this subject (for example, special computer access, physical education equipment)?

- [ ] Yes  - [x] No

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<tr>
<td>On completing this subject, students will be able to:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>• Evaluate how the generally accepted definitions of human resource management can be influenced by global business;</strong></td>
<td>Learning Portfolio (5,000 words)</td>
<td>Week 4-6-10</td>
<td>60%</td>
</tr>
<tr>
<td><strong>• Critically analyse human resource management and industrial relations in a global setting;</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>• Critically reflect upon the historical and cultural impacts that have influenced the foundation of current practice in different countries/regions;</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>• Evaluate the HRM models and practices in selected countries and/or regions;</strong></td>
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<td></td>
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<td><strong>• Critically analyse the implications of these similarities and differences for the management of people in multi-national organisations, joint ventures and cross-cultural operations;</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>• Reflect critically upon how the design and implementation of conventional human resources functions will be impacted by local practice in relation to recruitment, training and performance management;</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>• Evaluate strategies for addressing the complexities of managing implementation of global human resources initiatives;</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>• Evaluate how the generally accepted definitions of human resource management can be influenced by global business;</strong></td>
<td>Exam</td>
<td>Week 12</td>
<td>40%</td>
</tr>
<tr>
<td><strong>• Critically analyse human resource management and industrial relations in a global setting;</strong></td>
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2.1 Prescribed and recommended readings

Provide below, in formal reference format, a list of the prescribed and recommended readings for the subject.

**Prescribed:**

**Recommended:**


Together with a collection of relevant readings from the following Journals:

- Asia Pacific Journal of Human Resources
- The International Journal of Human Resource Management
SECTION 1 – GENERAL INFORMATION

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Indicate if the subject is a

- [ ] core subject
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Additional English language support: 4 hours per week
1.5 Delivery mode

Tick all applicable delivery modes for the subject:

☒ Face to face on site
☐ E-learning (online)
☐ Intensive (provide details)

☒ Block release (provide details)

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☐ Work-integrated learning activity
☐ Mixed/blended
☐ Distance/independent learning (untimetabled)
☒ Full-time
☒ Part-time
☐ External
☐ Fast track (provide details)

☐ Other (please specify)

1.6 Pre-requisites and co-requisites

Are students required have undertaken a prerequisite or co-requisite subject for this subject?

☐ Yes ☒ No

If YES, provide details of the prerequisite or co-requisite requirements below.

1.7 Other resource requirements

Do students require access to specialist facilities and/or equipment for this subject (for example, special computer access, physical education equipment)?

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</thead>
<tbody>
<tr>
<td>On completing this subject, students will be able to:</td>
<td></td>
</tr>
<tr>
<td>• Critically evaluate key international law concepts applicable to global business;</td>
<td>In-class Test 2 hours</td>
</tr>
<tr>
<td>• Acquire knowledge of and critically analyse prominent legal systems in use globally;</td>
<td>Week 6</td>
</tr>
<tr>
<td>• Acquire skills to communicate with, and make effective use of, legal professionals.</td>
<td>25%</td>
</tr>
<tr>
<td>• Critically reflect upon the practical limitations of the law;</td>
<td>Research Report or Research Essay</td>
</tr>
<tr>
<td>• Acquire skills to communicate with, and make effective use of, legal professionals.</td>
<td>(3,500 words)</td>
</tr>
<tr>
<td>• Generate and justify business responses to legal problems impacting business;</td>
<td>Exam</td>
</tr>
<tr>
<td>• Acquire skills to communicate with, and make effective use of, legal professionals.</td>
<td>Week 12</td>
</tr>
<tr>
<td></td>
<td>50%</td>
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