Postgraduate Certificate in International Hotel Management

The postgraduate certificate program has been designed for those students who don't have a bachelor's degree but would like to further their studies so they can enter the Blue Mountains Master degree program.

Entry Requirements

- Have attained five years supervisory experience in any industry
- Bachelor age over 21 years old
- Completion of an application interview
- Have at least five years supervisory experience in any industry

Postgraduate Curriculum

<table>
<thead>
<tr>
<th>Code</th>
<th>Unit Name</th>
<th>Unit Purpose</th>
<th>Hours</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MHC601</td>
<td>Accounting and Finance for Industry</td>
<td>The aim of this unit is to develop a practical understanding of financial and managerial report. This unit enables the student to understand the importance, scope, impact and corporate context of financial management.</td>
<td>130</td>
<td>2</td>
</tr>
<tr>
<td>MHC602</td>
<td>Introduction to Management</td>
<td>The aim of this unit is to provide students in the context of hospitality. The unit focuses on the importance of cultural diversity on hospitality as a global industry. Students are also presented with practical management skills.</td>
<td>40</td>
<td>2</td>
</tr>
<tr>
<td>MHC603</td>
<td>Hotel Operations Management</td>
<td>The aim of this unit to develop a comprehensive understanding of hotel operations. Students will be provided with practical management skills.</td>
<td>130</td>
<td>2</td>
</tr>
<tr>
<td>MHC604</td>
<td>Revenue Management</td>
<td>The aim of this unit is to provide a comprehensive understanding of the origins, functioning, role and impact of revenue management. Students will also be provided with practical management skills.</td>
<td>40</td>
<td>2</td>
</tr>
</tbody>
</table>

The program consists of four units of study undertaken at the Sydney campus over one semester. The units provide an understanding of the theories and concepts required of today's hotel manager. Students will be provided with practical management skills. Students will be provided with practical management skills.

Accommodation off-campus

Newly furnished accommodations located in the same city is also available for students in need. Students can also avail the Sydney Blue Mountains accommodation located close to Town Hall train stations, and major bus routes, making it easy for students to commute to school wherever they choose to live in the city.

Accommodation off-campus

For enquiries and admissions information, please see your education counsellor or contact:

PO Box A256, Sydney South NSW 1235, Australia
enquiry@bluemountains.edu.au

+61 2 9307 4600 Fax: +61 2 9283 5092

Visit our website at www.bluemountains.edu.au

How To Apply

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Postgraduate Programs

The postgraduate program at Blue Mountains has been designed in consultation with industry leaders to prepare graduates to enter the dynamic hospitality industry. The main aim of the program is to educate students in the understanding and knowledge of management in theory to make a visible acceleration in leading with knowledge.

The Master of International Hotel Management can be completed in:

- Two full-time for students with a hospitality degree from outside the hospitality industry
- In one year and 3 months (full-time) for students who have a hospitality degree
- For six months for students without a Bachelors degree, but with at least two years of work experience in the industry

The Master of International Hotel Management program consists of:

- Certificate
- Postgraduate Certificate
- Master of International Hotel Management

Entry Requirements

- Students who have completed a Bachelor of Hospitality Management or equivalent in the last two years
- Students who have completed a Bachelor of Business degree with a hospitality major
- Students who have completed a Bachelor of Commerce degree with a hospitality major
- Students who have completed a Bachelor of Commerce degree with a hospitality major and at least two years of work experience in the hospitality industry

Career Pathway

- Students will be prepared for a career in the hospitality industry, with a focus on leadership and management roles in the field of hospitality management.
Master of International Hotel Management

The Master of International Hotel Management is a two-year course designed for students who wish to pursue a career in the international hospitality industry. The program covers key areas including hotel operations, marketing, finance, and sustainability. Students will gain hands-on experience through an industry placement and will complete a research project at a postgraduate level.

Course Structure

Year 1
- Semester 1 (2 Terms): Sydney Campus
  - MHC601 Introduction to Hospitality Industry
  - MHC602 Introduction to Revenue Management
  - MHC603 Hotel Operations Management
  - MHC604 Human Resource Management
  - MHC605 Marketing

- Semester 2 (2 Terms): Sydney Campus
  - MHC606 Advanced Hospitality Law
  - MHC607 Global Contexts for Hotel Management
  - MHC608 Business Ethics and Corporate Social Responsibility
  - MHC609 Research Methodology

Year 2
- Semester 3 (2 Terms): Sydney Campus
  - Students select 6 credit point of electives

- Semester 4 (2 Terms): Sydney Campus
  - One off-campus 6-month (24-week block) of paid Industry placement

Entry Requirements
- A bachelor’s degree in hospitality management or a related field from a recognized institution.
- A minimum of 2 years of work experience in the hospitality industry.
- A minimum GPA of 3.0 on a 4.0 scale.
- English proficiency as demonstrated by a minimum IELTS score of 6.5 or TOEFL score of 79.
- A letter of recommendation from a supervisor or a previous employer.
- A personal statement describing your interest in the program and your career goals.

Postgraduate Programs

- Master of International Hotel Management
- Master of International Finance
- Master of International Accounting

Course Codes and Descriptions

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
<th>Unit Purpose</th>
<th>Hours</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MHC601</td>
<td>Introduction to Hospitality Industry</td>
<td>To provide students with a foundational understanding of the hospitality industry and its various sectors.</td>
<td>40</td>
<td>2</td>
</tr>
<tr>
<td>MHC602</td>
<td>Introduction to Revenue Management</td>
<td>To develop a comprehensive understanding of revenue management principles and practices.</td>
<td>40</td>
<td>2</td>
</tr>
<tr>
<td>MHC603</td>
<td>Hotel Operations Management</td>
<td>To equip students with the skills and knowledge required to manage the operational and service aspects of a hotel.</td>
<td>40</td>
<td>2</td>
</tr>
<tr>
<td>MHC604</td>
<td>Human Resource Management</td>
<td>To provide students with a comprehensive understanding of human resource management and the legal frameworks governing the employment relationship.</td>
<td>40</td>
<td>2</td>
</tr>
<tr>
<td>MHC605</td>
<td>Marketing</td>
<td>To develop students’ knowledge and skills in marketing principles and strategies, with an emphasis on digital marketing.</td>
<td>40</td>
<td>2</td>
</tr>
<tr>
<td>MHC606</td>
<td>Advanced Hospitality Law</td>
<td>To provide an in-depth understanding of the legal aspects of hospitality management and the role of the hotel manager in ensuring compliance with legal requirements.</td>
<td>40</td>
<td>2</td>
</tr>
<tr>
<td>MHC607</td>
<td>Global Contexts for Hotel Management</td>
<td>To provide an overview of the global hospitality industry and its impact on international markets and operations.</td>
<td>40</td>
<td>2</td>
</tr>
<tr>
<td>MHC608</td>
<td>Business Ethics and Corporate Social Responsibility</td>
<td>To develop students’ understanding of business ethics and corporate social responsibility, with a focus on sustainability and ethical decision-making.</td>
<td>40</td>
<td>2</td>
</tr>
<tr>
<td>MHC609</td>
<td>Research Methodology</td>
<td>To equip students with the research skills and knowledge required to design, execute, and report on research projects in hospitality management.</td>
<td>40</td>
<td>2</td>
</tr>
</tbody>
</table>

Elective Courses

- MHE615 E-Marketing
  - To develop students’ knowledge and skills in electronic marketing, with a focus on digital marketing strategies and tools. | 40    | 2       |

Additional Information

- All students are required to complete a minimum of 120 credit points over the course of the two years.
- The program includes a 6-month industry placement for students to gain practical experience.
- Students have the option to complete a minor project or undertake additional electives to tailor their program.

Contact Information

Blue Mountains International Hotel Management School
186 Galston Road, Katoomba, NSW 2780
Phone: +61 2 4780 4600
Email: info@bmihms.com
Website: bmihms.com

Our School

Blue Mountains International Hotel Management School has gained a strong reputation for delivering industry-relevant, high-quality education through a range of programs designed to equip students with the skills and knowledge they need to succeed in the fast-paced world of hospitality management.

Our Values

- Excellence in teaching and learning
- Innovation and creativity
- Integrity and responsibility
- Collaboration and community
- Sustainability and social responsibility

Why Choose BMIHMS?

- Industry connections: Our strong industry connections ensure that our students receive a hands-on education.
- International outlook: Our programs are designed to prepare students for careers in the global hospitality industry.
- Accessibility: Our courses are offered on-campus and online, providing flexibility for students.

Entry Requirements

- Bachelor’s degree in hospitality management or a related field from a recognized institution.
- Minimum GPA of 3.0 on a 4.0 scale.
- English proficiency as demonstrated by a minimum IELTS score of 6.5 or TOEFL score of 79.

For more information, please visit our website or contact us directly.
The Blue Mountains International Hotel Management School is among international hospitality management schools in international hiring managers, ranking number 1 relevant hotel management education. In a recent survey of the School has gained a strong reputation for delivering industry connection.

Since 1991, Blue Mountains International Hotel Management has provided a range of postgraduate programs in hospitality management. The School offers a variety of programs, including the Postgraduate Certificate in International Hotel Management, Master of International Hotel Management, and other advanced degree programs. The programs are designed to equip students with the knowledge and skills necessary to excel in the hospitality industry.

**Postgraduate Programs**

The postgraduate programs at Blue Mountains have been designed in collaboration with industry leaders to provide students with the opportunity to gain real-world experience. Students can choose from a range of programs tailored to their career aspirations, including hospitality management, hotel operations, and event management.

**Graduation Requirements**

Students are required to complete a six-month industry placement as part of the full two-year program. This placement is an essential component of the program, providing students with practical experience and enhancing their employability.

**Course Structure**

The curriculum is designed to cover a range of topics, including hotel operations, marketing, finance, and human resources. The courses are delivered through a combination of lectures, seminars, and practical components.

**Entry Requirements**

Students must hold a bachelor’s degree from a recognized university to be eligible for the program. English language proficiency is also required. The School offers a range of scholarships and bursaries to support students financially.

**Fees**

The fees for the program are $50,000 for international students and $30,000 for domestic students. There are additional costs for accommodation and living expenses.

**Accreditation**

The program is accredited by the Australian College of Hotel Management (ACHM) and is recognized by the International Hotel Association (IHA). The School is also a member of the International Hospitality Management Association (IHM).
Postgraduate Certificate in International Hotel Management

The postgraduate certificate program has been designed for those who don't have a bachelor's degree but would like to further their studies so they can enter the Blue Mountains Masters program.

Entry Requirements
- Mature age over 21 years old
- Completion of an application interview
- Minimum age over 21 years old

Postgraduate Curriculum

<table>
<thead>
<tr>
<th>Code</th>
<th>Unit Name</th>
<th>Unit Purpose</th>
<th>Hours</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MHC601</td>
<td>Accounting and Finance for the Hospitality Industry</td>
<td>The aim of this unit is to develop a practical understanding of financial and managerial reports. This unit integrates the student with financial, marketing, and compliance aspects of hospitality to help them understand the financial implications of operations. Students will be provided with practical management skills.</td>
<td>40</td>
<td>2</td>
</tr>
<tr>
<td>MHC602</td>
<td>Introduction to the Hospitality Industry</td>
<td>The aim of this unit is to provide students with an understanding of the hospitality industry. This unit will cover the development of the industry, current trends, and future outlook. Students will be provided with practical management skills.</td>
<td>40</td>
<td>2</td>
</tr>
<tr>
<td>MHC603</td>
<td>Hotel Management (Accommodation Services)</td>
<td>The aim of this unit is to develop students' skills in managing accommodation services, including inventory control and management. Students will be provided with practical management skills.</td>
<td>130</td>
<td>2</td>
</tr>
<tr>
<td>MHC604</td>
<td>Revenue Management</td>
<td>The aim of this unit is to develop students' skills in managing revenue management. Students will be provided with practical management skills.</td>
<td>40</td>
<td>2</td>
</tr>
</tbody>
</table>

Total: 340 8

Campus Life in Sydney

The non-residential Sydney campus is located in the heart of Sydney City, close to Town Hall. Sydney is a safe and friendly city with amazing beaches, numerous fantastic side paths and walks of the most varied and exciting city in the world.

- The Sydney campus has state-of-the-art teaching facilities in a modern corporate environment featuring a library, students' lounge areas, lecture spaces and a café. LaB
- Sydney is also one of the world's leading tourism and business destinations providing our students with a diverse range of hospitality and tourism career opportunities.

Accommodation Off-campus

Newly furnished accommodations located on the same city are also available for students to rent. Sydney is a highly diverse and tolerant city with a wide range of housing options. Many students choose to live in the city.

How To Apply

For more information and admission information, please see your education counsellor or contact:

Admissions Office
PO Box 836, Sydney South NSW 1235, Australia
Phone: +61 2 9307 4600 Fax: +61 2 9283 5092
Email: enquiry@bluemountains.edu.au
Web site: www.bluemountains.edu.au

Visit our website at www.bluemountains.edu.au
**Postgraduate Certificate in International Hotel Management**

The postgraduate certificate program has been designed for those students who do not have a bachelor’s degree but would like to further their studies so they can enter the Blue Mountains Institute of Technology.

**Entry Requirements**
- Have attained five years of prior experience in any industry.
- Total duration = 6 months; 1 semester (2 terms) = 24 weeks of study.

**Postgraduate Curriculum**

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<th>Code Unit Name</th>
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<tbody>
<tr>
<td>MHC601 Accounting and Finance for the Hospitality Industry</td>
<td>The purpose of this unit is to provide the context of how hospitality fits within society, the business environment and the impact of cultural diversity on hospitality as a global industry. Students will be equipped with practical management skills, financial and managerial reports. This will enable students to gain a comprehensive understanding of the origins, functioning, role and corporate performance of different business operations.</td>
<td>130</td>
<td>2</td>
</tr>
<tr>
<td>MHC602 Introduction to the Hospitality Industry</td>
<td>The purpose of this unit is to develop a practical understanding of financial and managerial reports. The unit focuses on the development of a business plan and budgeting with real-life scenarios. Students will be equipped as leaders in the hospitality industry and will gain valuable experience while studying.</td>
<td>130</td>
<td>2</td>
</tr>
<tr>
<td>MHC603 Revenue Management</td>
<td>The aim of this unit is to provide the context of how hospitality fits within society, the business environment and the impact of cultural diversity on hospitality as a global industry. Students will be equipped with practical management skills, financial and managerial reports. This will enable students to gain a comprehensive understanding of the origins, functioning, role and corporate performance of different business operations.</td>
<td>130</td>
<td>2</td>
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<tr>
<td>MHC604 Revenue Management</td>
<td>The aim of this unit is to provide the context of how hospitality fits within society, the business environment and the impact of cultural diversity on hospitality as a global industry. Students will be equipped with practical management skills, financial and managerial reports. This will enable students to gain a comprehensive understanding of the origins, functioning, role and corporate performance of different business operations.</td>
<td>130</td>
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**Campus Life in Sydney**

The non-residential Sydney campus is located in the heart of Sydney right by Town Hall. Sydney is a safe and friendly city with amazing beaches, numerous fascinating side-parks and some of the most vibrant and exciting cities in the world.

- The Sydney campus boasts state-of-the-art teaching facilities, featuring a library, students lounge areas, lecture spaces and a Mac Lab.
- Sydney is also one of the world’s leading tourism and business travel destinations providing our students with a diverse range of hospitality and tourism career opportunities.
- Sydney is also home to world renowned colleges and universities, making it a great place for students to live and study.

**Accommodation off-campus**

Newly furnished accommodation located in the same city is also available for students in need (subject to availability). The Sydney campus is located close to Town Hall train stations, and major bus routes, making it easy for students to commute to school wherever they choose to live in the city.

**How To Apply**

For more information and admission details, please visit the Blue Mountains Institute of Technology website.

**Visit our website at www.bluemountains.edu.au**

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